Call To Action:

How can we help each other?

- Education of customer is crucial!
- How can we:
  - market together?
  - make sure we reach decision maker?
  - quantify CHP market? DG market? ES Gas franchise area?
  - share leads?
  - take advantage of power outage fear?
  - overcome maintenance issues?
  - keep CHP relevant in a (post-) pandemic environment?
- Why do we not have more prospects? Missing market?
- Are current CHP/DG customers satisfied?
- New technologies?