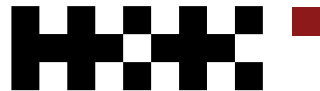


# National Survey Results on the Baker-Shultz Carbon Dividends Plan

Released in September 2018

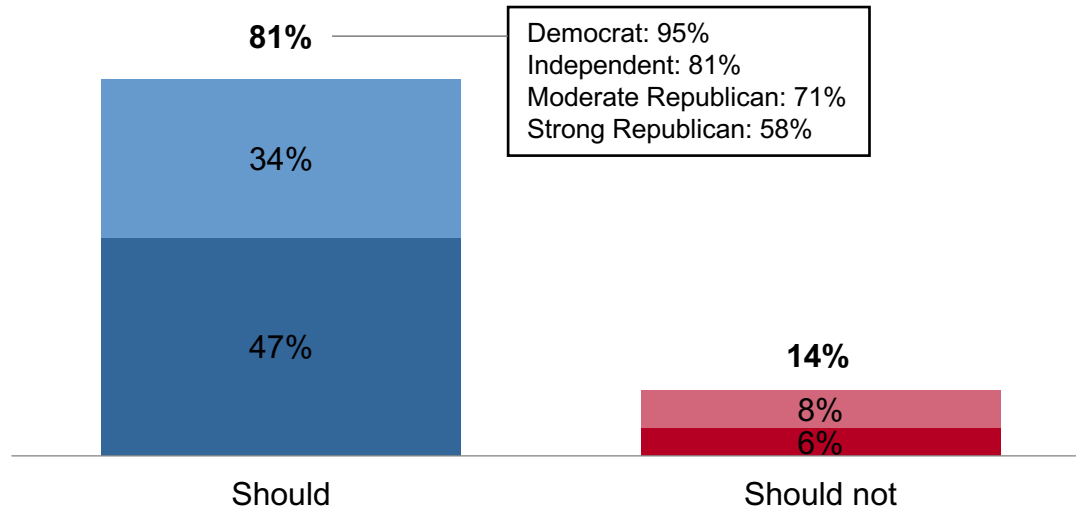


Hill+Knowlton Strategies

# Taking Action on Climate Change

More than eight in ten likely voters overall believe the government should take action to limit carbon emissions. 65% of Republicans believe the government should take action.

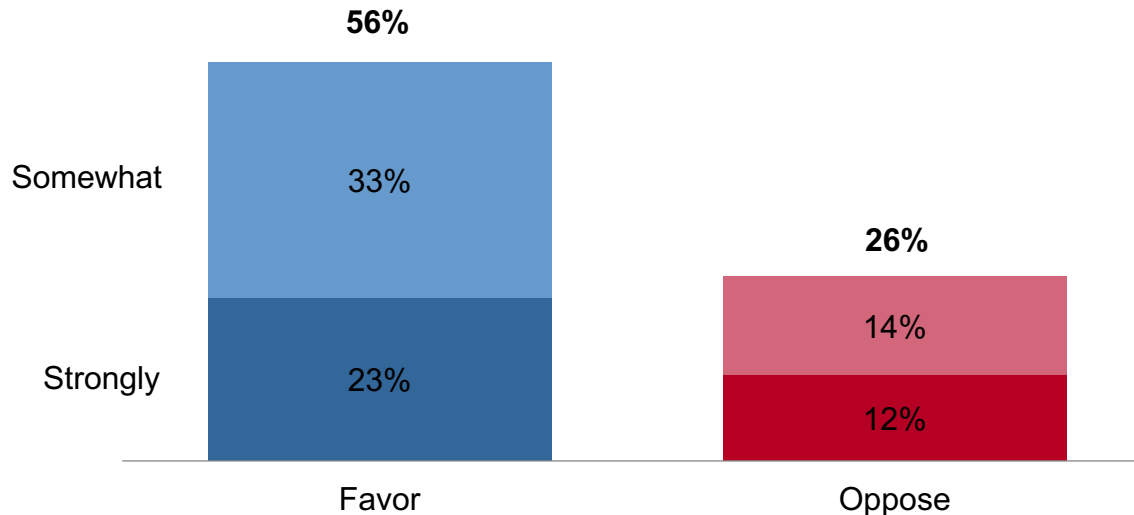
*Should the government take action to limit carbon emissions?*



# Carbon Dividend Plan Support

Support for the carbon dividend plan leads opposition by a two-to-one margin. Strong favor is also double that of strong opposition.

*As you may know, some leading figures in the Republican party have proposed taxing fossil fuel companies on their carbon emissions and rebating all the money directly to all Americans through a monthly check. This new climate solution is called "carbon dividends" because all households would receive a monthly cash dividend as part of an effort to combat climate change. Would you favor or oppose this plan?*

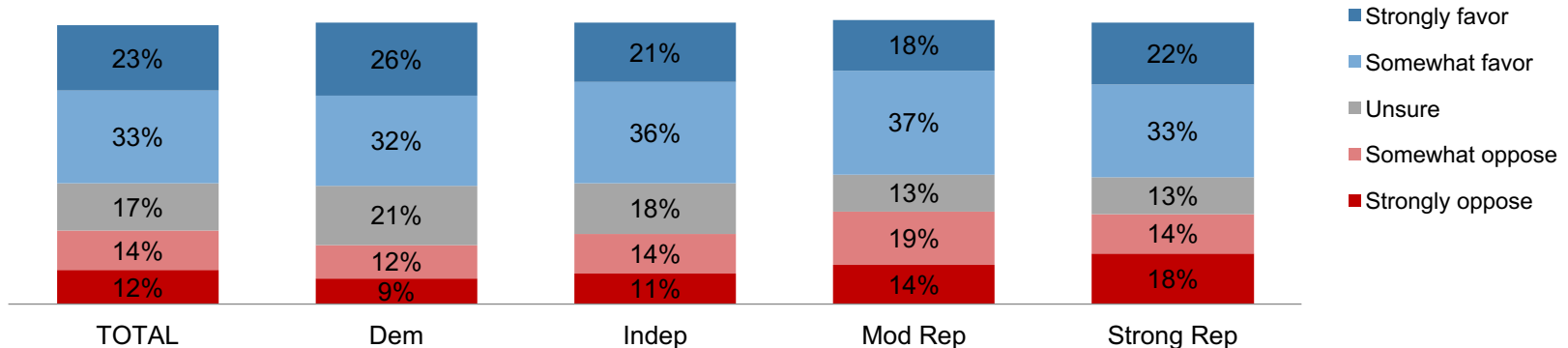


# Carbon Dividend Plan Support by Party

Support for the carbon dividend plan does not differ greatly by party, with strong Republicans favoring the plan by a 23-point margin.

*As you may know, some leading figures in the Republican party have proposed taxing fossil fuel companies on their carbon emissions and rebating all the money directly to all Americans through a monthly check. This new climate solution is called "carbon dividends" because all households would receive a monthly cash dividend as part of an effort to combat climate change. Would you favor or oppose this plan?*

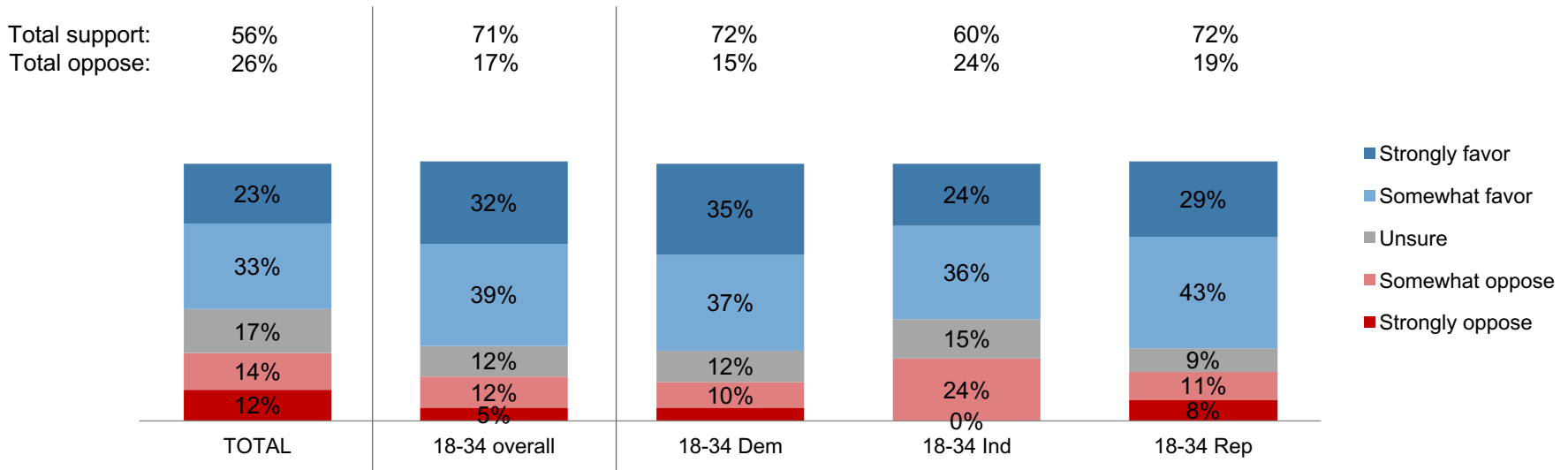
Total support:	56%	58%	57%	55%	55%
Total oppose:	26%	21%	25%	33%	32%



# Carbon Dividend Plan Support – Millennials

Younger voters support the plan by more than a 4-1 margin, and support among young Democrats and young Republicans is very similar.

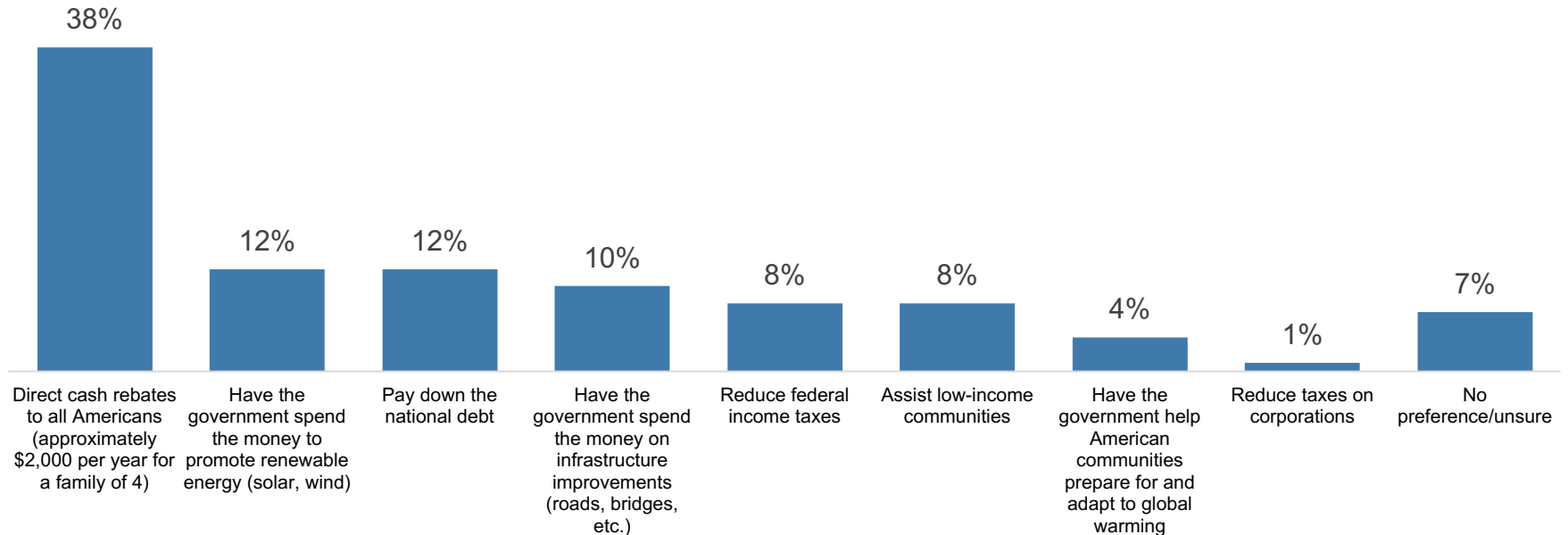
*As you may know, some leading figures in the Republican party have proposed taxing fossil fuel companies on their carbon emissions and rebating all the money directly to all Americans through a monthly check. This new climate solution is called "carbon dividends" because all households would receive a monthly cash dividend as part of an effort to combat climate change. Would you favor or oppose this plan?*



# Preference on Use of Carbon Tax Revenue

Voters prefer using carbon tax revenues to provide rebates over other uses by more than a three-to-one margin.

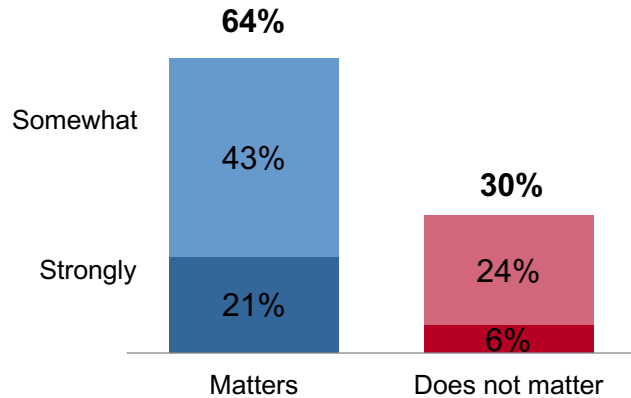
*If a carbon emissions tax is passed by Congress, how would you prefer to see the money used?*



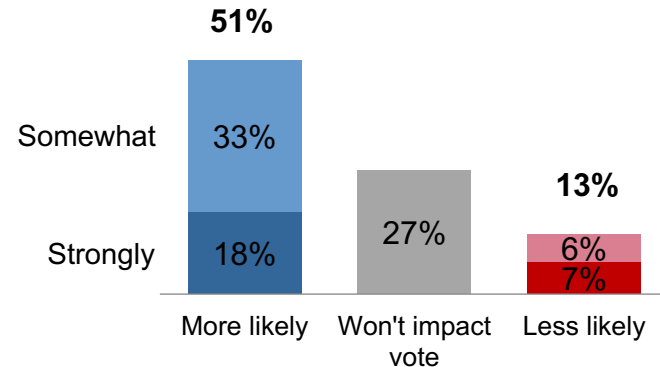
# Issue Salience

Majorities say the issue matters and that it will impact their choice in candidates for elected office.

*How much does the issue of a carbon emissions tax matter to you personally?*



*How likely are you to vote for a candidate for federal office that supports taxing carbon emitters and rebating all the money to the American people as a way to address climate change?*





# Methodology

- **National online survey of 2,000 likely voters**
  - Voted in most or all local elections in past few years
  - Sample representative of the U.S. voting population in terms of gender, age, region, education, ethnicity and party affiliation
  - Fielded June 4-10, 2018
  - Margin of error:  $\pm 2.2$  percentage points at the 95% confidence interval